



Established 1877
Incorporated 1905

Illinois Association of the Deaf
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Deaf Equal Access Fulfilled

www.iadeaf.org

ROARING back to LIFE

2025 IAD Conference



Sponsorship/Exhibitor/Advertising

On behalf of Illinois Association of the Deaf (IAD), we would like to invite you to be a part of our upcoming 2025 Biennial Conference, "Roaring Back to Life". The conference will be held at the Grand Bear Resort in Utica, Illinois on Saturday, August 2, 2025. The mission of our organization is to promote the advancement of the social, educational, and economic well-being of the deaf and hard of hearing citizens of Illinois. This conference's goal is to recognize the community's successes and to create opportunities to celebrate the history, the present, and the future. We hope you will be able to join us at the conference as a sponsor, an exhibitor and/or via advertising.

You will find further information regarding sponsorship, exhibitors, and advertising on the following page. We ask that you fill out the last page and have it emailed back to us at conference@iadeaf.org or mailed to the IAD address listed at the top left corner as soon as possible to get your organization recognized immediately. Money can be sent via mail, payable to IAD. **The deadline to submit the form: July 4, 2025.**

We look forward to working with you and showcasing your company/organization at our 2025 IAD Biennial Conference. The hotel rate is \$145 plus tax per night. When making your reservation, mention that you are with the 2025 IAD Conference and provide 628714 for the Master Reservation Number. The phone number for the hotel is 866-399-3866. Check out their website at <https://www.grandbearresort.com>.

Conference registration can be found on www.iadeaf.org.

IADfully yours,
Leslie Sutton, IAD Conference Chair
conference@iadeaf.org

Sponsor Level	Listing in Conference Program	Advertising in Conference Program	Exhibit Booth	Complimentary Conference Registration
Platinum: \$2000	Yes	Full page	1	2
Gold: \$1000	Yes	Half page	1	1
Silver: \$500	Yes	Quarter page	1	N/A
Bronze: \$250	Yes	Business card	N/A	N/A

Please contact Leslie Sutton if you would like to obtain a Tax Deduction form.

Exhibitor: There will be a designated space reserved for exhibitors near where the presentations will be held. There will be plenty of space for exhibitors as well as attendees to enjoy the information and products to be shared.

Exhibitor Fees for 2025 Conference

8' table and two chairs: \$100 for Non-Profit and \$125 for Profit

Electrical hookup: \$20

Hotel will be providing wifi connection

(Exhibitors are required to bring all the necessary cords- additional fee charged if one must be supplied)

Exhibitor Schedule:

Saturday, August 2nd.....Exhibit Open 8:00 am-5:00 pm
Exhibit Taken Down 5:00 pm

Advertising: Advertising in the conference program attracts attendees' to your company/organization and to your booth if you elect to have one. Please reserve your ad space as soon as possible. Ads should be emailed in a high-resolution format (ie: PDF or JPEG).

<u>Advertising Spaces and Rates</u>	<u>Exhibitor Price</u>	<u>Non Exhibitor Price</u>
Full page ad (7.5" x 10")	\$125	\$200
Half page ad (7.5" x 4.75")	\$100	\$175
Quarter page ad (3.25" x 4.75")	\$75	\$125
Business card ad (3.5" x 2")	\$50	\$100



Sponsorship/Exhibitor/Advertising Form

Company/Organization Name: _____

Representative Name: _____

Sponsorship: Please circle or highlight the level of your choice.

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Gold: \$1000	Yes	Half page	1	1
Silver: \$500	Yes	Quarter page	1	N/A
Bronze: \$250	Yes	Business card	N/A	N/A

Exhibitor: Please select one response:

- _____ Non-Profit organization with 8' table and two chairs (\$100)
 _____ Non-Profit organization with 8' table and two chairs with electrical hook up (\$120)
 _____ Profit organization with 8' table and two chairs (\$125)
 _____ Profit organization with 8' table and two chairs with electrical hook up (\$145)

Exhibitor Registration and Meals:

- _____ I am already registered to attend the conference. My meals have been paid.
 _____ I am not registered for the conference but do wish to attend the Saturday luncheon. (\$18.00)
 _____ I am not registered for the conference and choose not to purchase conference meals.

Advertising: Please circle or highlight your choice.

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Checks payable to IAD and mail to P.O. Box #565, Jacksonville, IL 62650